

## Trakm8 vehicle tracking puts M&M Gas Services in control



Northern Ireland refrigeration and gas engineering company M&M Gas Services is firmly in the driver's seat thanks to a vehicle tracking platform from Trakm8 that has improved administration, cut fuel costs and increased trust between staff and management.

### Situation

M&M Gas Services provides mobile refrigeration and gas engineers to service clients such as restaurants, hotels and supermarkets within a 70-mile radius of its headquarters in Newry, Northern Ireland.

The company wanted to be able to track its five vehicles, ensure they were being used correctly, provide clients with estimated arrival times, check how far vehicles had been driven and the speed of drivers on country roads both north and south of the border.

### Meeting the challenge

All this and more was achieved with Trakm8 SWIFT, a cost-effective, easy-to-use vehicle tracking solution from aftermarket vehicle telematics supplier Trakm8.

The Trakm8 SWIFT solution combines hardware, software and service access and is simple yet productive to use. It includes comprehensive, reliable and up-to-date street-level mapping from NAVTEQ, which is noted for its field verification.

NAVTEQ maps give the customer maximum efficiency of delivery routes and rich attribution to enable precise positioning of vehicles.



### THE CHALLENGE

- Track engineers' vehicles
- Improve arrival times
- Provide customers with better service
- Save time and costs
- Learn more about driver speeds and mileage.

### THE SOLUTION

- A complete vehicle tracking solution from Trakm8
- One-click access for every function from vehicle reports to street level mapping
- Combined hardware, software and airtime
- Rapid 3 wire installation
- Simple, productive functionality

### THE BENEFITS

- Customers have a more concise idea of engineers' arrival times
- Accurate location allows better job allocation
- Phone calls and chasing are minimised
- Improved knowledge of fuel consumption and mileage
- Low total cost of ownership
- Proven scalable architecture.

## Reaping the benefits

Since Trakm8 SWIFT's installation, customer service levels have improved, with clients being provided with a more accurate estimated arrival time of their engineer.

Staff at M&M Gas Services' main office can now locate a driver precisely and allocate them a job based on their geographical proximity to the customer – saving phone calls and time spent chasing. The company also uses Trakm8 SWIFT to check the speed of its drivers as they navigate country roads to and from customers.

But one of the biggest advantages has been the ability to check mileage and fuel consumption using the system's comprehensive vehicle and graphical utilisation reports. Using these, M&M Gas Services was able to see why it had been using higher-than-usual amounts of fuel before the installation.

## Bonus results

Fulfilling M&M Gas Services' vehicle tracking needs has had a knock-on effect of improving trust among everyone in the company. Management can clearly see how great a job its engineers are doing in terms of efficiency and effectiveness.

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### About Trakm8

Trakm8 is recognised as one of Europe's leading aftermarket telematics vendors, providing GPRS-based hardware and software to the vehicle tracking and security market. Since it started commercially trading in 2003, the company has shipped over 90,000 telematics units worldwide. Trakm8's products allow vehicles and drivers to be monitored, allowing organisations to manage deliveries and services, or track stolen vehicles down to as little as 5 metres.

Trakm8 Holdings plc is the holding company of the group of companies: Trakm8 Limited, Interactive Projects Limited and Purple Reality Limited. Both the holding and 'group companies' all have registered addresses at; Lydden House, Wincombe Business Park, Shaftesbury, Dorset, SP7 9QJ. For further information, please visit: [www.trakm8.com](http://www.trakm8.com)

### About NAVTEQ

NAVTEQ is a leading provider of comprehensive digital map information for automotive navigation systems, mobile navigation devices, Internet-based mapping applications, and government and business solutions. NAVTEQ creates the digital maps and map content that power navigation and location-based services solutions around the world. The Chicago-based company was founded in 1985 and has approximately 2,800 employees located in 167 offices in 28 countries. Its European headquarters are in Veldhoven, Netherlands. For more information, visit [www.navteq.com](http://www.navteq.com).

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### Proven in the field

Trakm8 SWIFT helped M&M Gas Services refute an accusation from the local council that one of their (non smoking) drivers threw a cigarette butt from his window.

- Trakm8 SWIFT showed the driver's true location that day
- A fine was avoided and the driver was vindicated.

*"Thanks to Trakm8 SWIFT, M&M Gas Services can locate their engineers north and south of the border, while keeping a check on the great job they are doing."*

**Padraig Mallon**  
Gas Services Managing  
Director, M&M Gas &  
Refrigeration Services



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