

Maporama Drive Me helps eABSolu simplify life for home-help workers



Mobility systems publisher eABSolu (Advanced Business Solutions) is making it easier for 1,400 home-help workers across France to locate their clients directly on their PDA phone GPS using the onboard navigation system, Maporama Drive Me.

Situation

eABSolu, which was established in 2005, is an expert in made-to-measure solutions for mobile teams in Small-to-Medium Enterprises (SMEs) who need to stay connected to their company's information system.

The company wanted to add a navigation system to its PDA-based task management tool that would be specifically suited to home-help workers who spend much of their day travelling from one client's home to the next.

eABSolu consulted several players in the market and chose the Maporama Drive Me onboard navigation system. "Only the Maporama International teams offered us real support for the creation of this type of interface," said Ludovic Bianciotto and Frederic Burlaud, founders of eABSolu.

Listening and support meets the challenge

One of the biggest challenges was that eABSolu wanted a perfectly integrated navigation system with smooth user access as well as the software's existing scheduling features.

Maporama Intl. supported the integration of Maporama Drive Me into the scheduling software. "At Maporama, we found a team ready to listen to us, aware of the importance of this feature to our development, and able to keep its promises concerning delivery and quality," added the two founders.

The system also had to be totally intuitive, which was achieved in several ways.

THE CHALLENGE

- Navigation system specifically for home-help workers
- Integration with eABSolu's existing PDA-based task management tool
- Schedules available in real time
- Validation as soon as task performed
- Automatic routes to the next patient's home at user's request

THE SOLUTION

- Maporama Drive Me – an onboard navigation system from Maporama International
- Incorporation into eABSolu's systems allows mobile teams to take advantage of the convenience of GPS navigation and geolocating.

THE BENEFITS

- Schedules in real time
- Service validated as soon as performed
- No worry for users about finding their way between homes
- Client sheets of next appointment and routes to patients automatically computed
- Better monitoring
- Higher quality service to clients
- Safety features.

Easy to use

Maporama Drive Me is launched as a background task as soon as the scheduling tool starts up. Just one action is needed to give the GPS coordinates of the next client's home to Maporama Drive Me. This is displayed in the foreground to guide the user along the route.

The user need only use one button to return to the interface. On arrival at the destination, the scheduling tool immediately takes over and Maporama Drive Me is still running but inactive.

Reaping the benefits

As well as better monitoring, the scheduling software gives a higher quality of service to clients who benefit from the onboard navigation system's functionality.

A clear advantage is the clear, detailed route mapping supplied by NAVTEQ. The name of the next road to take and the distance before the next action is clearly denoted. Home-help workers can trust the value of NAVTEQ's street level data, which is comprehensive, reliable and verified in the field.

Maporama Drive Me also displays speed limits and sounds alarms if the driver exceeds them or when approaching important areas such as accident blackspots.

About Maporama International

Maporama International is a global player on the location-based services market offering solutions of store locators, fleet management GPS navigation as well as a collection of integration and development APIs. These services are delivered on any kind of devices (PC, PDA, mobile phones, MP3 players) and using the most detailed and extended cartographic coverage available on the market.

Quoted on the Euronext Paris stock exchange (ISIN Code: FR0010215202-MLMAP), Maporama International has more than 500 customers in more than 20 countries, including Accor, Delphi Automotive, Europcar, MAAF, Hitachi, Renault and L'Oréal. Headquartered in Paris (France), the company has a direct presence in Spain, Italy, Germany, South Africa, Canada and in the USA.

www.maporama.com

About NAVTEQ

NAVTEQ is a leading provider of comprehensive digital map information for automotive navigation systems, mobile navigation devices, Internet-based mapping applications, and government and business solutions. NAVTEQ creates the digital maps and map content that power navigation and location-based services solutions around the world. The Chicago-based company was founded in 1985 and has approximately 2,000 employees located in 139 offices in 23 countries. Its European headquarters are in Veldhoven, Netherlands. For more information, visit www.navteq.com.

Stages of implementation

- A detailed specification of the necessary functionality is written
- Maporama supplies a CIF (Command Interface File) totally compatible with eABSolu task management tool
- 1,400 PDAs in circulation by home-help workers are configured with Maporama Drive Me

"We now have a global, intuitive, perfectly integrated system and all the assets we need to confidently pursue our sales growth."

**Ludovic Bianciotto and
Frederic Burland**
Founders, eABSolu



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